Christopher A. Maynard

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Curriculum vitae

Christopher A. Maynard, Ph.D.

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EDUCATION

Doctor of Philosophy / History, 2001 Louisiana State University, Baton Rouge, Louisiana Major Field: U.S. Political and Diplomatic History Minor Fields: Latin American History and Political Communication

Master of Arts / History, 1997 Louisiana State University, Baton Rouge, Louisiana

Bachelor of Arts / History, 1994, *Magna Cum Laude* Lee University, Cleveland, Tennessee

Semester Study Abroad, 1993 Cambridge University, Cambridge, England

Institute for Management and Leadership in Education (MLE), 2017 Harvard University, Cambridge, Massachusetts

EMPLOYMENT Faculty Ranks

Sam Houston State University, Huntsville, Texas Professor (Tenured) of History, 2017-Present

University of North Alabama, Florence, Alabama Professor (Tenured) of History, 2011-2017 Associate Professor (Tenured) of History, 2008-2011 Assistant Professor of History, 2005-2008 Dakota State University, Madison, South Dakota Assistant Professor of History and Political Science, 2001-2005

Administrative Experience

Associate Vice Provost, 2017-Present Sam Houston State University, Huntsville, Texas

Responsibilities

- Provides direction and support for Academic Affairs initiatives. Creates and submits reports to internal and external constituents. Works intensively on issues on student academic success and undergraduate pedagogy. Supports initiatives in enrollment management, retention and development. Collaborates with diverse units across the university. Represents Academic Affairs on various other projects, committees, and initiatives. Represents Sam Houston State University in local, state, and national organizations.
- Provides administrative oversight to the following areas: The Office of International Programs, the Student Advising and Mentoring (SAM) Center, the Academic Support Center, the Office of Student Success Initiatives, the Woodlands Center, the Undergraduate Advising Alliance, and Scholarships.

Associate Dean, College of Arts and Sciences, 2014-2017 University of North Alabama, Florence, Alabama

Responsibilities

- Academic Leadership Responsible for day-to-day operations of the college; coordinated 19 departments with more than 250 faculty and staff, and more than 4,000 undergraduate and graduate majors. Handled all faculty and student issues, including academic and advising issues, as well as mediation of student/faculty grievances and Title IX complaints. Supervised course scheduling and provided oversight for all faculty and staff searches, including SACSCOC credentialing of faculty, annual performance evaluations, and tenure/promotion review. Organized chair development workshops, college retreats, and mentoring programs.
- Accreditation and Curriculum Development Worked with departments to develop and implement new programs designed to support new student growth.
 Represented the College at the Alabama Council for Higher Education and responsible for securing SACSCOC approval of all new programs.
- Fiscal Stewardship Managed a college budget of more than \$16 million.
 Represented the college in financial discussions with the Vice President of Business and Financial Affairs and with the Strategic Planning and Budget Study

- Committee. Handled soft money requests, reallocations, hard budget funding proposals, and grant submissions.
- Facilities/Capital Improvements Oversaw new construction, building renovation, immediate facility solutions, facility utilization analysis, space reallocation, and long-range space planning. Worked with the Vice President for University Advancement to secure donor support for facilities improvement.

Accomplishments/Outcomes

- Developed a marketing and branding plan for the college, which included social media and discipline-specific recruiting. In Fall 2015, achieved a <u>40.1 percent</u> <u>increase</u> in new freshmen enrollment and a <u>27.2 percent increase</u> in graduate enrollment.
- Credit hour production within the College of Arts and Sciences has increased each year (2014-Present).
- Provided leadership for the completion of a 160,000 sq. ft., \$39 million Science and Technology Building, which opened in 2015. The building serves as home for the Department of Biology, the Department of Physics and Earth Sciences, the Department of Chemistry and Industrial Hygiene, and the newly-formed Department of Engineering Technology. Coordinated faculty move, donor naming opportunities, equipment purchasing, classroom setup, etc.
- Developed curriculum and gained ACHE and SACSCOC approval for a new undergraduate program in Engineering Technology. Hired a department chair and secured an annual operating budget, equipment budget, and office and classroom facilities.
- Gained ACHE and SACSCOC approval for the following new programs: M.A. in Public History, M.A. in Writing, B.S. in Earth Systems Sustainability, B.A. in Theatre, B.S. in Engineering Technology, B.A. in Spanish, B.A. in German, B.A. in French, B.S. in Geographic Information Science (GIS). Added minors in Religious Studies, Earth Systems Sustainability, HCI/UX, Crime Scene Investigation; Certificates in Professional Writing, Applied Behavior Analysis, HCI/UX, Certified Child Life Specialist, Global Studies, U.S.-Japanese Studies; Option in Geophysics; Social and Behavioral Sciences Research Center; Center for Sustainability Studies; Public History Center. Currently working on ACHE/SACSCOC approval for M.S. in Math and three new GIS online certificate programs.
- Advocated on behalf of UNA as a founding member of Redstone Arsenal's Higher Education Working Group. Developed educational partnerships and internships between the U.S. Army (Redstone Arsenal) and UNA. Most significantly, was able to establish internship opportunities for Engineering Technology students through the Army's Pathways Program.

- Spearheaded meetings with the Marshall Space Flight Center, NASA, to establish research partnerships for faculty, equipment surplus opportunities for departments, and internship opportunities for students.
- Assisted the Department of Communications in successful accreditation from the Accrediting Council on Education in Journalism and Mass Communication, the Industrial Hygiene program in successful ABET reaccreditation, and the Art program in successful reaccreditation with the National Association of Schools of Arts and Design.
- Secured hard funding (permanent) for all graduate assistantships in the College
 of Arts and Sciences, and centralized the reporting structure. Expanded graduate
 assistantships in the college and standardized application procedures, stipends,
 and tuition waivers. Standardized graduate coordinator stipends and worked to
 centralize control of all graduate programs to better position the college for
 growth.
- Negotiated partnership with Florence High School to develop UNA First 30. Over a two-year period, juniors and seniors will have the opportunity to obtain enough college credit to enter UNA with 30 credit hours upon high school graduation. This is an expansion of the currently existing Early College program. Have further expanded program to Lauderdale County Schools.
- Partnered with the Office of Educational Technology to start a pilot program to certify online courses through the national Quality Matters program. The goal is to ensure standardized quality across all on-line courses.
- Completed departmental restructuring of Criminal Justice and Political Science to create the Department of Politics, Justice and Law. Merged Theatre into the Department of Entertainment Industry. Moved Interdisciplinary and Professional Studies into the College of Arts and Sciences.
- Worked with faculty to develop shared governance at the college level. This
 included college bylaws and a new committee structure that includes a Budget
 Committee, Graduate Committee, Curriculum Committee, and Awards
 Committee.
- Provided college-level oversight of Special Voluntary Retirement Incentive program (SVRI).
- Gained financial support for a \$500,000 elevator for historic classroom building in order to better meet ADA guidelines.
- Secured funding for Band Auxiliary Coordinator and Trainer positions to address
 Title IX concerns and ensure a safe environment for these students.
- Partnered with the University of Alabama to develop 3-plus-2 agreement for Engineering.
- Partnered with Northwest Shoals Community College to develop a reverse transfer agreement.
- Secured hard funding for eight new tenure-track faculty positions, three new visiting positions, and four new staff positions.

- Secured funding for \$300,000 renovation of Digital Photography Labs.
- Secured funding for \$30,000 renovation of the Planetarium.
- Secured funding for \$55,000 renovation of the History and English classroom building.
- Secured funding for \$600,000 renovation to Norton Auditorium.
- Secured the purchase of a downtown space to house an Arts annex to promote community outreach from UNA's arts programs. Will also house the Opera Musical Theatre program, the Department of Entertainment Industry, a performance venue, and a professional recording studio.
- Obtained architectural renderings of a renovated and expanded Performing Arts Center. Worked with Dean and University Foundation to launch fundraising efforts for \$25 million facility.
- Created the Emerging Leaders Program (ELP) within the College of Arts and Sciences.
- Helped initiate a college-wide initiative to assist students in applying for national and international awards. In 2017, this resulted in UNA's first Fulbright Student award.
- Secured continued funding from the National Park Service for the Muscle Shoals National Heritage Area, and developed a plan for the creation of the Muscle Shoals Regional Center.
- Developed proposal for a School of Arts and Entertainment.

Chair, Department of History and Political Science, 2008-2014 University of North Alabama, Florence, Alabama

Responsibilities

- Directed an undergraduate and a graduate program in history, a graduate concentration in public history, an undergraduate program in political science, an undergraduate program in social science, and minors in history, public history, political science, legal studies, philosophy, and joint minor in philosophy and religion.
- Provided administrative oversight of approximately 250 majors and more than 100 minors.
- Scheduled and facilitated the annual offering of more than 170 courses and 13,500 credit hours.
- Supervised 14 full-time faculty and approximately 6-8 adjunct instructors.
- Managed a departmental budget of approximately \$1.5 million.
- Managed a functional scholarship endowment of \$600,000 (including matching funds).

- Provided administrative support and oversight for the Muscle Shoals National Heritage Area, UNA's Centre for British Studies, and UNA's Public History Center.
- Provided administrative support and oversight for the History Graduate Student Association, North Alabama Historical Review, Model United Nations, Mock Trials Association, Phi Alpha Theta history honor society, and Pi Sigma Alpha political science honor association.
- Served as UNA's Social Science Coordinator for the Alabama State Department of Education.
- Prepared general education assessment reports for history, political science, religion, and philosophy courses.
- Prepared annual program reports for history (graduate and undergraduate), political science, and social science.
- Recruited and advised entering students; promoted departmental programs; secured new resources, and developed community partnerships.

Accomplishments/Outcomes

- Received the University Diversity Award, 2014.
- Increased female representation in departmental faculty from 2 to 6.
- Increased endowed scholarships by more than \$200,000 (plus matching funds, which doubled the annual awards).
- Established the Muscle Shoals National Heritage Area and hired first director.
- Hired six tenure-track faculty and more than a dozen adjunct faculty.
- Completed 5-year ACHE report and secured permanent viability status for the M.A. in history program; secured funding for graduate assistantships.
- Created and secured all approvals for a graduate concentration in public history; secured funding for a new faculty line in public history, as well as funding for graduate assistantships.
- Secured \$20,000 in annual permanent funding for the Mock Trials Association and Model United Nations.
- Created minor in legal studies to better position the department for growth and student acceptance into law school.
- Created a minor in philosophy and a separate minor in religious studies in order to better position the department for growth.
- Developed and implemented a departmental marketing plan.
- Helped start the *North Alabama Historical Review*, a discipline-specific journal for graduate students.

Additional Professional Experience

Grant Evaluator, 2016-2017 Sheffield City School, Sheffield Alabama

- Co-authored evaluation plan.
- Served as outside grant evaluator for a 21st Century Community Learning Center Grant from the U.S. Department of Education to fund afterschool programs at three schools.
- Wrote annual evaluation report of grant activities for the U.S. Department of Education.

Historical Consultant and Grant Evaluator, 2007-2011 Sheffield City Schools, Sheffield, Alabama

- Co-authored grant narrative.
- Served as historical consultant in planning activities related to a Teaching American History grant (\$450,588 plus cost of extension year) from the U.S. Department of Education.
- Wrote annual evaluation report of grant activities for the U.S. Department of Education.

Director of Graduate Studies (History), 2008 University of North Alabama, Florence, Alabama

- Executed all administrative responsibilities for the M.A. in history program.
- Served as academic advisor to approximately 30 graduate students.

Assistant Professor of History and Political Science, 2001-2005 Dakota State University, Madison, South Dakota

- Taught U.S. history survey courses, Western Civilization survey courses, 20th-century world history, Cold War history, Modern Asian history, Latin American history, South Dakota history, American Government, and State & Local Government.
- Coordinated the history program at DSU, including course selection, course scheduling, and minor field requirements.
- Faculty advisor to College Republicans and College Democrats.

Instructor, American History and Western Civilization, 2001 Louisiana State University, Baton Rouge, Louisiana

 Taught U.S. history to 1865, U.S. history since 1865, and the history of Western Civilization since 1500. Teaching Assistant, American History and Western Civilization, 1999-2001 Louisiana State University, Baton Rouge, Louisiana

 Assisted in teaching U.S. history to 1865, U.S. history since 1865, the history of Western Civilization since 1500, and Louisiana history.

Archivist, Division of Archives, Record Management, and History, 1997-2001 Louisiana State Archives, Baton Rouge, Louisiana

 Supervised archives during weekend hours, maintained research library, assisted patrons with research, coordinated a five-person weekend staff, wrote grant proposals, and managed special projects.

Teacher, American History, 1997-1999 Parkview Baptist School, Baton Rouge, Louisiana

• Taught 11th grade U.S. history survey classes.

Publications/Books

"The Troika: James Baker III, Edwin Meese, & Michael Deaver," in *A Companion to Ronald Reagan*, edited by Andrew L. Johns (Oxford: Wiley-Blackwell, 2015).

Out of the Shadow: George H. W. Bush and the End of the Cold War (College Station: Texas A&M University Press, 2008).

Funded by two research grants from the George Bush Presidential Library Foundation and based on interviews with George H.W. Bush, Brent Scowcroft, James Baker, Marlin Fitzwater, Colin Powell, Jack Matlock, and other Bush administration officials, this study explores how differences between Ronald Reagan and George Bush affected the end of the Cold War.

Awards for *Out of the Shadow*:

2010 Academic Affairs Award for Outstanding Scholarship/Research (University of North Alabama)

Publications/Articles and Book Reviews

Review of *A Military History of the Cold War, 1944-1962*, by Jonathan M. House, *The History Teacher* vol. 47, no. 1 (November 2013): 135-136.

Review of *How the Cold War Ended: Debating and Doing History*, by John Prados, *The Journal of American History* 98 (2011): 916-917.

"End of the Cold War," *Encyclopedia of U.S. Political History* (Washington, D.C.: Congressional Quarterly Press, 2010), 90-93.

- "George H.W. Bush," *Encyclopedia of U.S. Political History* (Washington, D.C.: Congressional Quarterly Press, 2010), 39-43.
- "George W. Bush," *Encyclopedia of U.S. Political History* (Washington, D.C.: Congressional Quarterly Press, 2010), 43-48.
- "Manufacturing Voter Confidence: A Video Analysis of the American 1976 Presidential and Vice-Presidential Debates," *Historical Journal of Film, Radio, and Television*, vol. 17, no. 4 (October 1997): 523-562.

Manuscript reviewer for Texas A&M University Press, University Press of Kansas, Palgrave Macmillan, *Diplomatic History*, *Journal for Cold War Studies*, *Congress & the Presidency*, *Foreign Policy Analysis*

SELECTED CONFERENCE PRESENTATIONS

Presented as part of a panel titled *Realistic and Radical Solutions to a Changing Landscape*, Annual Meeting of the Council of Colleges of Arts and Sciences (CCAS), Washington, D.C., November 5, 2015.

Co-presented "The Role of a College in Re-visioning the Regional University" with Dean Carmen Burkhalter at the 69th Annual National Conference of Academic Deans, Conway, Arkansas, July 10, 2015.

Invited Participant, 25th Anniversary Celebration of the George H.W. Bush Presidency, a conference hosted by the George Bush Presidential Library Foundation, Texas A&M University, College Station, Texas, April 4-6, 2014.

Presented "Reagan vs. Congress: The Fight to Sell AWACS to Saudi Arabia" as part of a panel titled *Congress and Foreign Policy: The Cold War and Beyond* held at the annual meeting of the Society for Historians of American Foreign Relations (SHAFR), Washington, D.C., June 22, 2013.

Chaired a roundtable discussion on Presidential Leadership featuring Ambassador Chase Untermeyer, who served in the administrations of Ronald Reagan, George H.W. Bush, and George W. Bush. The roundtable was held as part of the annual conference of the Society of Business, Industry, and Economics (SOBIE), Sandestin, Florida, April 18, 2013.

Chaired and provided comment for a conference panel titled *Bundle Up: American Policy and Social Change during the Cold War* held at the History Graduate Student Association (HGSA) History Conference at Louisiana State University, Baton Rouge, Louisiana, March 22, 2013.

Presented "The University of North Alabama and Kilby Laboratory: A History of Innovation" as part of a panel titled *Experiments in Elementary and Higher Education* held at the annual meeting of the Alabama Association of Historians (AAH), Muscle Shoals, Alabama, February 22, 2013.

Chaired and provided comment for a conference panel titled *Twentieth-Century America* held at the Alabama Regional Meeting of Phi Alpha Theta (National History Honor Society), University of North Alabama, Florence, Alabama, April 10, 2010.

Presented "George Bush and the Persian Gulf War (1990-91): An Internationalist Approach to Foreign Policy" as part of a panel titled *Negotiating Unilateralism: National Approaches and Transnational Responses to US Foreign Policy* held at the annual meeting of the Society for Historians of American Foreign Relations (SHAFR), The Ohio State University, Columbus, Ohio, June 28, 2008.

Presented "Reagan vs. Bush: The 25th Anniversary of the Nashua Debate" as part of a panel titled *American Political History*, 1965-2000 held at the Northern Great Plains History Conference, Eau Claire, Wisconsin, October 1, 2005.

Presented "Bush and Gorbachev: The Road to Malta" as part of a panel titled *American Foreign Relations* held at the Missouri Valley History Conference, Omaha, Nebraska, March 3, 2005.

Presented "Personal Diplomacy: George Bush, the Reunification of Germany, and the Question of NATO Membership" as part of a panel titled *The Cold War: Policy Making and Conflict Resolution* held at the annual meeting of the Society for Historians of American Foreign Relations (SHAFR), Lyndon B. Johnson Presidential Library, Austin, Texas, June 25, 2004.

A full list of presentations is available upon request.

PROFESSIONAL MEMBERSHIPS

- Phi Kappa Phi, 2011-Present
- Phi Alpha Theta, 2006-Present
- Tennessee Valley Historical Society, 2005-2017
- The Society for Historians of American Foreign Relations, 2000-Present
- Organization of American Historians, 2011-2015
- American Historical Association, 2000-2015
- The International Association of Media & History, 1997-2001

COMMITTEE INVOLVEMENT

University of North Alabama

- Enrollment Management Task Force, 2017
- School of Arts and Entertainment Task Force, 2017
- Graduate Council, 2006-2017
- Graduate Advisory Council, 2014-2017 (Chair, 2015-2016)
- Council of Associate Deans, 2014-2017
- Military and Veterans Services Task Force, 2015-2017
- College of Arts and Sciences Budget Committee, 2014-2017 (Chair, 2014-Present)
- College of Arts and Sciences Graduate Committee, 2014-2017 (Chair, 2014-2015)
- Core Competencies Committee, 2013-2016
- Strategic Planning and Budget Study Committee, 2012-2015 (Chair, 2014-15; Vice-chair, 2013-14)
- Marketing Council, 2014-2016
- University Scholarship Committee, 2014-2015
- Distance Learning Advisory Committee Work Group (TEACH Act), 2013-2014
- Phi Kappa Phi Scholars Committee, 2011-2015 (Chair, 2011-12)
- Academic Affairs Award for Outstanding Scholarship/Research Selection Committee, 2011-2013 (Chair, 2012-2013)
- Quality Enhancement Plan (QEP) Implementation Work Group, 2010-2012 (Chair, 2010-2012)
- Quality Enhancement Plan (QEP) Committee, 2009-2012
- Distance Learning Advisory Committee, 2006-2010 (Chair, 2008-09; Vice-chair, 2007-08)
- Shared Governance Executive Committee, 2007-2008
- Faculty Senate, 2006-2008
- College of Arts and Sciences Research and Development Grants Committee, 2005-2008

Dakota State University, Madison, South Dakota

- Standards for Promotion and Tenure Task Force, 2005
- Student Admissions Committee, 2005
- Graduate Council, 2003-2005
- General Education Review Committee, 2002-2003 (Chair, 2002-2003)
- Americans with Disabilities Act (ADA) Committee, 2001-2003

State of South Dakota

 South Dakota State and Local Government Task Force, 2004-2005; Appointed by Governor Mike Rounds

- South Dakota Discipline Council in Social Sciences, 2004-2005; Appointed by South Dakota Board of Regents
- South Dakota Common Course Review Group/History, 2002-2003; Appointed by South Dakota Board of Regents

COMMUNITY INVOLVEMENT

- Boy Scouts of America, Florence, Alabama, 2013-2017 (Cubmaster, 2014-2016)
- Northwest Alabama Education Partnership, 2014-2017
- Rotary Club, Florence, Alabama, 2014-2017
- Sheffield City Schools Grant Advisory Board, 2007-2017
- Muscle Shoals National Heritage Area Steering Committee, 2009-2012
- United Methodist Church, Florence, Alabama, Executive Council, 2006-2012
- Rotary Club, Madison, South Dakota, 2002-2005
- Central Kids Voting Committee, Madison, South Dakota, 2002-2005
- United Methodist Church, Madison, South Dakota, Executive Council, 2002-2005

GRANTS, SCHOLARSHIPS, AND OTHER KEY ACHIEVEMENTS

Nominated by UNA President William G. Cale, Jr., and invited to participate in the Alabama Leadership Initiative, a two-day program in which emerging leaders from across the state explore issues in education, economic development, politics and government with leading experts in these areas. Montgomery, Alabama, April 8-9, 2014.

Organized the University of North Alabama's celebration of the 50th Anniversary of Desegregation (1963-2013). UNA's first African-American student, Wendell Wilkie Gunn, returned to campus on September 11, 2013, as the keynote speaker at Fall Convocation. That afternoon he participated in Civil Rights in the Shoals: A Conversation, which was a community roundtable discussion that included Civil Rights leaders from throughout the area. The day concluded with a screening of the film *Three* Days at Foster: Civil Rights and Sports at the University of Alabama, followed by a question and answer session with the film's director, Mr. Keith Dunnavant. On the morning of September 12, a "Celebration of Diversity Breakfast" was held in Mr. Gunn's honor. The event raised \$5,000 for minority scholarships. On September 13, the week's festivities was capped by A Conference: Celebrating the 50th Anniversary of the Desegregation of the University of North Alabama. The keynote speaker for the luncheon was noted Alabama historian Dr. Wayne Flynt, Professor Emeritus, Auburn University. The academic conference also included panel presentations featuring noted scholars and students presenting their research on multiple facets of desegregation and the Civil Rights Movement.

College of Arts and Sciences Research Grant, University of North Alabama, 2011. Grant used to fund research trip to the Ronald Reagan Presidential Library in Simi Valley, California (May 15-22, 2011).

2010 Academic Affairs Award for Outstanding Scholarship/Research (University of North Alabama).

Teaching American History Grant, 2007-2011, U.S. Department of Education. Helped Sheffield City Schools write this grant, a 3 year/\$450,588 grant (which was extended to a fourth year) to provide professional development for secondary education American history teachers. Served as the historical consultant and provided in-service training, provided expertise in equipping classrooms with technology, and served as guide to Boston, Washington, D.C., New York, and other places of historical interest.

College of Arts and Sciences Research Grant, University of North Alabama, 2007. Grant used to fund research trip to the Ronald Reagan Presidential Library in Simi Valley, California (May 13-18, 2007).

SDE Planning Grant for Innovative Secondary Teacher-Education Programs, Alabama State Department of Education, 2006. Attended a collaborative work session to assist in the development of course content for a new graduate special education course (EEX 637) at the University of North Alabama.

New Curriculum/Alternative Delivery Grant—"The Development of South Dakota History for Distance Delivery," 2005. Funded by E-Education Services, Dakota State University.

U.S. History survey course was named as the winner of the 2004 Board of Regents Faculty Recognition Award for Excellence in E-Learning, South Dakota Board of Regents. This is an award given to the course that best integrates technology into the curriculum. Only four classes statewide are singled out for this award, one in each of four categories.

Rounds Course Redesign Grant to Support Wireless Mobile Computing Initiative—"The Integration of Tablet PCs in the Teaching of <u>U.S. History</u>," 2004. Funded by the South Dakota Governor's Office.

Rounds Course Redesign Grant to Support Wireless Mobile Computing Initiative—"The Integration of Tablet PCs in the Teaching of <u>American Government</u>," 2004. Funded by the South Dakota Governor's Office.

Distance Education/Alternative Delivery Course Development Grant—"The Use of Web-Based Cultural Diversity Modules in the Teaching of American History," 2003. Funded by E-Education Services, Dakota State University.

Technology Effectiveness Assessment Grant—"The Use of Technology to Assess Written Communication in the Social Sciences," 2003. Funded by the Center for the Advancement of Technology, Teaching, and Learning, Dakota State University.

Peter and Edith O'Donnell Grant from the George Bush Presidential Library Foundation, which is administered by the Center for Presidential Studies in the George Bush School of Government and Public Service, 1999 and 2004.

Presidential Scholar, Dean's List, National Dean's List, Departmental History Award, Freshman Honors Program—Lee University, Cleveland, Tennessee